



INSPIRED LEADERSHIP

Inspired **Leadership** is a hands-on learning experience developed in partnership with Cameron University's School of Business.

The sessions are inspired by the life and leadership principles of General Tommy Franks. They are presented in an interactive format designed to uncover your budding leadership potential.

INSPIRED LEADERSHIP is a unique experience that communicates the Four Stars of Leadership exhibited in the life of General Tommy Franks: Character, Communication, Common Vision and Caring. Each session engages participants through illustrations, videos, worksheets, activities and interactive content heightening each participant's ability to learn and retain practical leadership principles. We consider time parameters, participant demographics, needs of the organization and desired leadership goals to mold each experience to the needs of the group through content selection and style of presentation. This enables us to provide leadership training to diverse audiences from middle school students to corporations. Some of the more common presentations are:

EXPERIENCE

The Inspired Leadership Experience is a 2-4 hour workshop that combines historical facts, leadership principles, interactive activities and vivid illustrations providing participants with a comprehensive view of General Tommy Franks' applied leadership style and assisting in the discovery of the participants' leadership potential. The workshop also includes interactive components that provide insight to action steps to apply the leadership principles immediately.

KEYNOTE

Inspired Leadership keynote presentations are based on select principles of the full experience geared toward a business audience in order to address specific leadership goals. These presentations generally range from 45-90 minutes in length.

ASSEMBLY

Similar content as depicted in keynote presentations, but presented in motivational style and a school assembly format.

Please call (580) 726-5900 or e-mail admin@tommyfranksmuseum.org for more information.





FOUR STARS OF LEADERSHIP

Inspired Leadership is built around four core principles:

- Character*
- Communication*
- Common Vision*
- Caring*

CHARACTER

- Integrity*
- Self-Discipline*
- Loyalty*
- Common Sense*
- Consistency*
- Values*



COMMUNICATION

- Listening*
- Dialogue*
- Content*
- Consideration*
- Comprehension*
- Verification*

COMMON VISION

- Goals*
- Focus*
- Mission*
- Teamwork*
- Standards*
- Conflict Management*
- Expectations*
- Responsibility*



CARING

- Focus on the Individual and Team*
- Golden Rule*
- Respect*
- Feedback*

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